

2013-14 Superintendents

Dropout Challenge

Video Competition

The Michigan Department of Education (MDE) would like to announce its 2013-2014 **Superintendent's Dropout Challenge Video Contest**, sponsored by the Superintendent's Dropout Challenge committee. The committee is looking for original videos that can be shared with schools, districts, and community organizations to raise awareness of dropout issues and prevention methods. Videos should highlight early warning signs (attendance, behavior, course proficiency) and/or student/school/community enthusiasm towards school completion.

Competition Rules:

1. Videos must be between three and five minutes.
2. Videos must address three school levels: upper elementary (grades 3-5), middle (grades 6-8), or high school (grades 9-12).
3. Teams must register their interest online at surveymonkey.com/s/docvc13 by **March 31, 2014**.
4. Video submissions must include school name, team contact, and contest category.
5. Entries can be submitted either online (via Vimeo, Youtube, etc.), by emailing the posted video link to mddropoutchallenge@michigan.gov or by DVD, by **April 22, 2014**. DVD entries must be postmarked by **April 15, 2014** to allow for shipping time.

Mail DVDs to:

Dropout Video Challenge
Michigan Department of Education
608 W. Allegan
Lansing, Michigan 48933

Key Dates

1. Register by **3/31/14**
 2. Submissions due:
By mail **4/15/14**
(postmarked)
By email **4/22/14**
 3. Winners notified . . . **May 2014**
6. MDE representatives will judge video entries based on the following three categories: content, creativity and use of technology, videography/production.
 7. Winners will be notified in **May 2014**. The top 10 videos may also be featured on the Dropout Challenge website at michigan.gov/dropoutchallenge.
 8. **Three grand prize winners will receive one (1) Apple TV and two (2) Apple iPad 2.** Additional prizes of an Apple TV and/or an Android tablet may be awarded to runners up.

Final Note: MDE highly encourages contest participants to register as a Dropout Challenge School if not already registered. Schools can sign up here: <http://tinyurl.com/dropoutsignup>.

Added Resources for Schools: IES Dropout Prevention Practice Guide (<http://tinyurl.com/IESguide>)

For more information, contact:

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